

# Our Annual Week of Cottons

Comes just in time to help you in your preparations for the warm days of Summer. We have been planning this event for many weeks, and practically every department that handles cotton merchandise offers some special economy item which will be of interest to you.

## Colored Wash Goods

### Novelty Checked Voile, 69c Yd.

White ground voile, with a crepe weave in ratine checked patterns. Combinations of pink and white, blue and white, brown and white, green and white and lavender and white. 36 inches wide. Made to sell at 98c.

### Printed Voile, 49c Yd.

Fine quality, hand twisted, serviceable printed voile. A wide selection of designs in both light and dark colorings. 39 inches wide. Formerly 98c.

### Imported Novelty Voile, \$1.39 Yd.

French and Swiss fine quality novelty fabrics, in prettily woven and embroidered designs. The colorings are unusually smart.

### Chiffon Voile, 39c Yd.

Fine, hard twisted voile, in many light and dark colorings. 44 inches wide. Our usual price 47c yd.

### Silk and Cotton Crepe, 39c Yd.

A material particularly suitable for millinery trimming, blouses, negligees and underwear, in a good range of bright colors. 35 inches wide.

### Woven Madras, 69c Yd.

Excellent quality "woven Russian Cord" madras, for men's shirts and women's blouses. In blue, lavender, green and tan. 31 inches wide. Our usual price 79c.

### Fine Novelty Voile, 98c Yd.

A finely woven cotton voile with embroidered silk designs, in the conventional rose pattern. In solid colors, as well as effective combinations. 34 inches wide. Made to sell at \$1.69.

### Beach Suits, 39c Yd.

A popular and serviceable cotton material, in the best quality of its kind. To be had in pink, white, yellow, rose, tan, corn, gray, lavender, green, old rose, turquoise, brown, Copenhagen, henna, middy blue, and light navy. 35 inches wide. Our usual price 47c.

### Colored Plisse Crepe, 27c Yd.

Soft finish underwear crepe, which launders well and requires no ironing. In flesh, pink, maize, blue and lavender. 29 inches wide.

### Colored Lingerie Batiste, 39c Yd.

Fine, soft material, suitable for undergarments. In flesh, pink, blue, yellow and lavender. Laundering very well. 39 inches wide. Our usual price 47c.

### Imported Madras Shirting, 24c Yd.

Good weight English madras, in woven colored stripes. For men's shirts and pajamas, women's blouses, and children's dresses. 31 inches wide. Made to sell at 49c.

### Colored Swiss Organdy, 69c Yd.

Fine imported Swiss organdy, of a sheer transparent quality, in a wide range of colors. 45 inches wide. Formerly 94c yd.

### Dotted Swiss, 98c Yd.

Imported fabric from Switzerland. White ground embroidered in lavender, pink, blue, brown, green, navy, Copenhagen or black dots. Also same colors on ecru ground. 30 inches wide. Our usual price, \$1.29.

Second Floor, Centre.

## White Cotton Goods

### Imported Swiss Organdy, 59c Yd.

A special purchase of 2,000 yards of fine quality washable organdy, which will retain its original finish without starching. 45 inches wide. Our usual price 94c yd.

### 36 Inch White Novelty Skirting, 69c Yd.

The very finest grades of white skirting fabrics at an unusually low price. Mercerized chevrons with satin stripes, French homespun weave eponge and gabardine. Popular for sport or street wear. Made to sell for \$1.19 yd.

### White Shirting Madras, 49c Yd.

Finely woven madras, in a variety of mercerized satin and corded stripes. 32 inches wide. Our usual price 69c.

### White Shirting Oxford, 29c Yd.

Material bought and priced especially for this sale. One of the leading fabrics for men's shirts and women's blouses. Cool for Summer wear, smart and easily laundered. 32 inches wide. Our usual price 49c.

### Imported Mercerized Batiste, 69c Yd.

Soft, sheer material for fine lingerie and babies' clothes. 36 inches wide. Our usual price 89c.

### White Sport-i-Fabric, 89c Yd.

A soft cotton satin with a high lustre like silk, which retains its finish after laundering. Suitable for smart sport costumes. Our usual price \$1.29.

### "Chiffon Finish" Dress Voile, 23c Yd.

Fine quality and good weave, for women's dresses, blouses and fine underwear. 39 inches wide. Our usual price 39c.

### Underwear Nainsook, 24c Yd.

A soft finished fabric, well woven. Adapted for women's and children's undergarments. 36 inches wide. Our usual price 39c.

### Soft Underwear Nainsook

Suitable for women's and children's undergarments. 36 inches wide, \$2.69 piece of 10 yards 39 " 3.39

### Macy's Intratex Longcloth

Doeskin finish. Specially priced. 36 inches wide, \$1.79 piece of 10 yards 36 " 1.98 40 " 2.29

These longcloths, made especially for us, are recommended for their durability and good laundering qualities.

Second Floor, Centre.

## Tailored Dimity and Handmade Batiste Blouses

Specially Priced for Cotton Week

Blouses of dimity, madras and fine batiste in a variety of attractive and desirable models. Every blouse was purchased specially for this event.



\$2.59

450 Handmade Blouses of fine batiste, trimmed with elaborate drawnwork designs and real flet lace edging. Square necks. Sizes 34 to 46. \$3.69

950 Dimity and Madras Blouses in six tailored models. There are fine striped dimities with long collars and Peter Pan models trimmed with pique and hand crochet edging. Sizes 34 to 50. \$2.59

Third Floor, 34th St.



\$3.69

## Breakfast Coats

Of Crossbarred Mull

\$2.79

There is a daintiness about these light summer negligees which is quite irresistible. It is displayed in the silky crossbar, with frill trimming of self materials and lovely colors.

In Copenhagen, pink, light blue, and lilac.

Third Floor, 34th St.



## Cotton Gloves

Chamois Finished elbow length Mousquetaire Lisle Gloves. Triple draw back, two clasps at wrist.

In natural and white.

89c

Our usual price \$1.39

Main Floor, Front.

## Specially Priced Cotton Trimming Laces

39c to \$1.19 a yd.

A wide assortment of excellent quality cotton trimming laces, in varied widths and designs. Most desirable for trimming summer frocks and blouses, as well as for children's confirmation and graduation dresses.

12, 18, 24 and 36 inch laces.

Main Floor, Centre.

## 303 Imported Embroidered Bed Spreads \$6.94

A special purchase through our London Office enables us to offer these spreads, handsomely embroidered on fine linen finish cloth, at this low price.

These spreads cover the bolster also.

Basement, 34th St., Rear.

## Philippine Night Gowns and Envelope Chemises

\$2.69

1,974 garments in the lot, comprising 17 different designs. Exquisitely hand embroidered in a variety of lovely patterns, every stitch hand sewn.

Night Gowns with round, V and square necks. Some models trimmed with both lace and hand embroidery.

Envelope Chemises in both simple and elaborate designs.

Third Floor, Rear.



## Small Boys' Palmer Linen Suits \$2.89

Dickens and middy models, made of a fine cotton fabric which is woven and twisted to insure great durability.

Both models in blue. The middy suit is nautically trimmed with chevrons on the sleeves and stars on the collar.

Sizes 3 to 10 years.

Second Floor, 34th St., Rear.



## From the Corset Department

Hip Confiners

\$2.39

Made of light weight cotton brocade with elastic inserts at the waistline. Long skirt, well boned. Permits ease and freedom of movement. Sizes 22 to 27.

### Elastic Slip-Ons

\$2.89

A hip confiner made of pink cotton elastic. 12 and 15 inches in length. Two pairs of garters. The same model in better quality of elastic, \$4.39. Excellent weight and boning for summer wear.

Third Floor, 34th St., Centre.

## Brassieres

Specially Priced

Brassieres of heavy weight body cloth. Deep cotton Cluny lace yoke and insertion, as well as deep lace back. Reinforced under arms. Finished with ribbon drawstring. Sizes 36 to 46. \$2.39

Bandeaux of heavy mesh cloth, with boned back. Long and surprisingly light. Fasten in back. Tape shoulder straps. Sizes 34 to 44. \$1.44

Marchioness Brassieres of fine quality batiste. Hook front, with deep lace yoke. Reinforced under arms. Sizes 36 to 44. 46c and 96c

Third Floor, 34th St.

## Women's Dotted Swiss Dresses

\$24.74

Crocheted edgings, a dainty embroidery collar and a ribbon sash make these delightfully simple dresses altogether charming.

They are made of imported dotted Swiss in Copenhagen, navy, brown or black, with white dots; also in navy with red dots.

Third Floor, 34th St., Rear.



## Table Cloths and Napkins Towels and Decorative Pieces

360 Yards Extra Fine Irish Satin Table Damask, \$1.98 Yd.

Full bleached, with a beautiful satiny lustre, hardly distinguishable from linen. Unexcelled wearing qualities. 72 inches wide. Originally \$2.59 yd.

Fine Cotton Damask Pattern Cloths, \$2.97 Each

Snow white, finely woven in circular patterns. 70x70 inches. Originally \$4.19 each.

Imported Cotton Damask Pattern Cloths, \$4.49 Each.

Finely woven, full bleached, handsome circular patterns. 70x70 square. Hemmed.

100 Dozen Hemmed Cotton Damask Napkins, \$1.69 Dozen.

Full bleached, sturdy quality, in a neat design. 18x18 inches.

200 Round Scalloped Damask Cloths, \$3.96 Each.

Finely woven, snow white cotton damask, in round designs. 69 inches diameter. Originally \$5.19 each.

300 Dozen Fancy Turkish Towels, 24c Each.

Cross border, striped and Jacquard weaves in pink and blue.

600 Dozen Fancy Turkish Towels, 49c Each.

Made of fine mercerized yarns, soft and absorbent. Pink and blue stripes and Jacquard weaves.

4,000 Yards Heavy Cotton Crash Toweling, 12c Yd.

Long wearing and absorbent. All plain white, or with blue borders. Suitable for dish or roller towels. 17 inches wide.

Japanese Hand Embroidered and Drawn Work Tea Cloths, \$1.98 Each.

Several elaborate patterns embroidered and hand drawn on fine quality cotton. 44x44 inches. Originally \$2.29 each.

Turkish Face Cloths, 49c per Dozen.

1,000 dozen, firmly woven, all plain white. Medium size.

Second Floor, 34th St.

**R. H. Macy & Co.**  
Herald Square Inc. New York

See Our Grocery Ad. on Page 18